




TV Coverage 2003







EUROPE

	Belgium	AB Moteurs
	France	AB Moteurs
	Finland	MTV 3
	Italy	Sky Italy
	Italy	Sailing Channel
	Italy	Sardegna One (2)
	Luxembourg	AB Moteurs
	Portugal	RTP (3)
	Portugal	Sport TV
	Malta	Sky Italy
	Monaco	Sky Italy
	Switzerland (FR)	AB Moteurs
	Switzerland (IT)	RTSI

EASTERN EUROPE

	Serbia & Montenegro	TV Politika
	Hungary	SPORT 1
	Russia	7 TV

PAN-AFRICA

SuperSport covers most of Africa		
	Algeria	AB Moteurs
	Algeria	SuperSport
	Egypt	Showtime
	Angola	SuperSport
	Benin	SuperSport
	Botswana	SuperSport
	Burkina Faso	SuperSport
	Burundi	SuperSport
	Cameroon	SuperSport
	Central Africa	SuperSport
	Commores	SuperSport
	Congo	SuperSport
	Corporate Africa	SuperSport
	Dem. Republic of Congo	SuperSport
	Djibouti	SuperSport
	Equatorial Guinea	SuperSport
	Eritrea	SuperSport
	Ethiopia	SuperSport
	Gabon	SuperSport
	Gambia	SuperSport
	Ghana	SuperSport
	Guinea	SuperSport
	Guinea Bissau	SuperSport
	Ivory Coast	SuperSport
	Kenya	SuperSport
	Libya	AB Moteurs
	Madagascar	SuperSport
	Malawi	SuperSport
	Mali	SuperSport
	Mauritanie	AB Moteurs
	Mauritius	SuperSport
	Mayotte	SuperSport
	Morocco	AB Moteurs
	Mozambique	SuperSport
	Namibia	SuperSport
	Niger	SuperSport
	Nigeria	SuperSport
	RZunion	SuperSport
	Rwanda	SuperSport
	Sao Tome & Principe	SuperSport
	Senegal	SuperSport
	Seychelles	SuperSport

	Sierra Leone	SuperSport
	South Africa	SuperSport
	St. Helena Island	SuperSport
	Sudan	SuperSport
	Sudan	AB Moteurs
	Swaziland	SuperSport
	Tanzania	SuperSport
	Togo	SuperSport
	Tunisia	AB Moteurs
	Tunisia	SuperSport
	Uganda	SuperSport
	Zambia	SuperSport
	Zimbabwe	SuperSport

PAN-MIDDLE EAST		Live	Highlights	Potential viewers
Algeria	Showtime	X	X	350'000
Bahrain	Showtime	X	X	~
Djibouti	Showtime	X	X	~
Egypt	Showtime	X	X	~
Iran	Showtime	X	X	~
Iraq	Showtime	X	X	~
Jordan	Showtime	X	X	~
Kuwait	Showtime	X	X	~
Lebanon	Showtime	X	X	~
Libya	Showtime	X	X	~
Morocco	Showtime	X	X	~
Oman	Showtime	X	X	~
Palestine	Showtime	X	X	~
Qatar	Showtime	X	X	~
Saudi Arabia	Showtime	X	X	~
Sudan	Showtime	X	X	~
Syria	Showtime	X	X	~
Tunisia	Showtime	X	X	~
UAE	Showtime	X	X	~
Yemen	Showtime	X	X	~

NORTH AMERICA		Live	Highlights	Potential viewers
U.S.A.	Speed TV	X	X	137'500'000
Canada	Speed TV	X	X	12'500'000
US Armed Services (global)	Speed TV	X	X	2'000'000
subtotal				152'000'000

SOUTH AMERICA		Live	Highlights	Potential viewers
Mexico & Carribean	Speed TV	X (del.)	X	2'500'000
subtotal				2'500'000

OCEANIA		Live	Highlights	Potential viewers
New Zealand	FOX Sports		X	NA
Australia	FOX Sports		X	1'900'000
subtotal				1'900'000

ASIA		Live	Highlights	Potential viewers
Brunei	RTB	X (4)		25'495
Brunei	ESPN Star Sports	X (5)	X	63'738
Malaysia	ESPN Star Sports	X (5)	X	1'978'000
China	ESPN Star Sports	X (5)	X	49'442'750
South Korea	ESPN Star Sports	X (5)	X	7'175'000
Taiwan	ESPN Star Sports	X (5)	X	14'462'500
North Korea	ESPN Star Sports	X (5)	X	NA
Myanmar	ESPN Star Sports	X (5)	X	NA
Papusi New Guinea	ESPN Star Sports	X (5)	X	62'500
subtotal				73'209'983

SOUTH EAST ASIA		Live	Highlights	Potential viewers
Indonesia	ESPN Star Sports	X (5)	X	2'676'455
Philippines	ESPN Star Sports	X (5)	X	2'362'460
Thailand	ESPN Star Sports	X (5)	X	893'410
Hong Kong	ESPN Star Sports	X (5)	X	1'075'000
Macao	ESPN Star Sports	X (5)	X	12'500
Singapore	ESPN Star Sports	X (5)	X	690'860
Singapore	Mediaworks	X		
Vietnam	ESPN Star Sports	X (5)	X	62'500
Mongolia	ESPN Star Sports	X (5)	X	NA
subtotal				7'773'185

INDIA		Live	Highlights	Potential viewers
India	ESPN Star Sports	X (5)	X	58'250'000
Pakistan	ESPN Star Sports	X (5)	X	3'250'000
Nepal	ESPN Star Sports	X (5)	X	131'250
Sri Lanka	ESPN Star Sports	X (5)	X	NA
Maldives	ESPN Star Sports	X (5)	X	NA
Bhutan	ESPN Star Sports	X (5)	X	NA
Bangladesh	ESPN Star Sports	X (5)	X	605'000
subtotal				62'236'250

This is valid for the whole Championship Grand Prix with 8 legs, inclusive of Highlights showing of Season Review and Preview as well as other promotional shows (This is F1 Powerboat, F1 Crashes).

- (1) Sky Italy: Grand Prix of Abu Dhabi, Season Finale shown in full delayed
 - (2) Sardegna 1: Mediterranean Grand Prix only live
 - (3) RTP: Grand Prix of Portugal only, highlights and full event
 - (4) Radio Television Brunei: Grand Prix of Singapore only
 - (5) ESPN Star showed only the GP of Malaysia and the GP of Singapore live delayed.
- *ESPN Star potential viewers are based on the press info delivered by ESPN Star (Affiliate Report, Nielsen Media Research and China Mainland Report)
- Potential viewers data is based on estimates and on the information provided by the individual broadcasters.
- Mistakes may occur any time and are at no time subject to any legal prosecution. We are not responsible for the accuracy and data delivered to us.