

TV Broadcast delayed schedule 2004





TV Broadcast rights Distributor

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EUROPE							
	Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
		AB Moteurs	x			10'000'000	20'000'000
	Territory						
	Italy	Sky Italia		x	x	2'600'000	7'800'000
	Italy	Nuvolari (tbc)	x		x	2'600'000	7'800'000
	France	AB Moteurs	x	x			
	Belgium	AB Moteurs	x	x			
	Belgium			x			
	Luxembourg	AB Moteurs	x	x			
	Netherlands						
	Germany						
	Spain			x			
	Portugal	RTP	x	x		1'400'000	2'900'000
	Switzerland	AB Moteurs	x	x			
	Switzerland	RTSI				200'000	400'000
	Greece			x			
	Denmark	CanalPlus Nordic	x	x		700'000	2'100'000
	Sweden	CanalPlus Nordic	x	x			
	Norway	CanalPlus Nordic	x	x			
	Finland	CanalPlus Nordic	x	x			
	U.K.						
EASTERN EUROPE							
	Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
	Hungary	Sport 1	x	x		1'420'000	4'260'000
	Russia	7tv	x	x		9'000'000	27'000'000
Sub Total Europe						27'920'000	72'260'000

MIDDLE EAST							
	Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
		Dubai Sport Tv	x	x		70'000'000	210'000'000
	Territory						
	Algeria	Dubai Sport Tv	x	x			
	Bahrain	Dubai Sport Tv	x	x			
	Djibouti	Dubai Sport Tv	x	x			
	Egypt	Dubai Sport Tv	x	x			
	Iran	Dubai Sport Tv	x	x			
	Iraq	Dubai Sport Tv	x	x			
	Jordan	Dubai Sport Tv	x	x			
	Kuwait	Dubai Sport Tv	x	x			
	Lebanon	Dubai Sport Tv	x	x			
	Lybia	Dubai Sport Tv	x	x			
	Morocco	Dubai Sport Tv	x	x			
	Oman	Dubai Sport Tv	x	x			
	Palestine	Dubai Sport Tv	x	x			
	Syria	Dubai Sport Tv	x	x			
	Sudan	Dubai Sport Tv	x	x			
	Suadi Arabia	Dubai Sport Tv	x	x			
	Yemen	Dubai Sport Tv	x	x			

	Qatar	Dubai Sport Tv	x	x			
	Other Middle East	Dubai Sport Tv	x	x			
Sub Total Middle East						70'000'000	210'000'000

AFRICA							
	Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
	Territory	Super Sport - M-Net		x		1'318'462	3'900'000
	Algeria			x			
	Angola			x			
	Benin			x			
	Botswana			x			
	Burkina Faso			x			
	Burundi			x			
	Cameroon			x			
	C.A.R.			x			
	Chad			x			
	Cote d'Ivoire			x			
	Rep. Congo			x			
	Djibouti			x			
	Egypt	AB Moteurs	x	xx		350'000	1'000'000
	Eritrea			x			
	Ethiopia			x			
	Gabon			x			
	Gambia			x			
	Ghana			x			
	Guinea			x			
	Kenya			x			
	Lesotho			x			
	Liberia			x			
	Lybia	AB Moteurs	x	xx		350'000	1'000'000
	Madagascar			x			
	Malawi			x			
	Mali			x			
	Mauritania			x			
	Mauritius			x			
	Morocco	AB Moteurs	x	xx		350'000	1'000'000
	Mozambique			x			
	Namibia			x			
	Niger			x			
	Nigeria			x			
	Rwanda			x			
	Somalia			x			
	South Africa			x			
	Sudan			x			
	Swaziland			x			
	Tanzania			x			
	Tunisia	AB Moteurs	x	xx		350'000	1'000'000
	Zambia			x			
	Zimbabwe			x			
Sub Total Africa						2'718'462	7'900'000