



Broadcast report as at 16 December 2005

Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
Europe						
Territory	AB Moteurs	x			10'000'000	20'000'000
Italy	Sailing Channel		x	x	3'400'000	10'200'000
Italy	Nuvolari	x		x	3'400'000	10'200'000
France	AB Moteurs*	x	x			
Belgium	AB Moteurs*	x	x			
Belgium						
Luxembourg	AB Moteurs*	x	x			
Netherlands	AB Moteurs*	x				
Germany						
Spain	CanalPlus		x		1'600'000	4'800'000
Portugal* *	RTP				1'400'000	2'900'000
Switzerland	AB Moteurs*	x	x			
Switzerland	RTSI	x			200'000	400'000
Greece	Supersport		x		350'000	1'000'000
Denmark	CanalPlus Nordic	x	x		700'000	2'100'000
Sweden	CanalPlus Nordic	x	x			
Norway	CanalPlus Nordic	x	x			
Finland	CanalPlus Nordic	x	x			

* included in the HH reach for AB moteurs outlined at the top

Eastern Europe

Ukraine	Ukrainian Federal Sport Chan	x	x		1'420'000	4'260'000
Ukraine	MMS	x	x		TBC	TBC

Sub Total Europe					22'470'000	55'860'000
-------------------------	--	--	--	--	-------------------	-------------------

America

Argentina	TyC Sports		x		4'000'000	12'000'000
Brasil	BandSports	x	x			
Uruguay	TyC Sports		x			

United States	Speed Channel		x		16'500'000	50'000'000
Canada	Speed Channel		x		3'500'000	10'000'000

Sub Total Americas					24'000'000	72'000'000
---------------------------	--	--	--	--	-------------------	-------------------

Middle East

Territory	Dubai Sport Tv & ART	x	x		140'000'000	420'000'000
Algeria	Dubai Sport Tv & ART	x	x			
Bahrain	Dubai Sport Tv & ART	x	x			
Djibouti	Dubai Sport Tv & ART	x	x			
Egypt	Dubai Sport Tv & ART	x	x			
Iran	Dubai Sport Tv & ART	x	x			
Iraq	Dubai Sport Tv & ART	x	x			
Jordan	Dubai Sport Tv & ART	x	x			
Kuwait	Dubai Sport Tv & ART	x	x			
Lebanon	Dubai Sport Tv & ART	x	x			
Lybia	Dubai Sport Tv & ART	x	x			
Morocco	Dubai Sport Tv & ART	x	x			
Oman	Dubai Sport Tv & ART	x	x			
Palestine	Dubai Sport Tv & ART	x	x			
Syria	Dubai Sport Tv & ART	x	x			
Sudan	Dubai Sport Tv & ART	x	x			
Suadi Arabia	Dubai Sport Tv & ART	x	x			
Yemen	Dubai Sport Tv & ART	x	x			
Qatar	Dubai Sport Tv & ART	x	x			
Other Middle East	Dubai Sport Tv	x	x			

Sub Total Middle East					140'000'000	420'000'000
------------------------------	--	--	--	--	--------------------	--------------------

Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
Africa						
	Super Sport - M-Net		x		1'318'462	3'900'000
Territory						
Algeria			x			
Angola			x			
Benin			x			
Botswana			x			
Burkina Faso			x			
Burundi			x			
Cameroon			x			
C.A.R.			x			
Chad			x			
Cote d'Ivoire			x			
Rep. Congo			x			
Djibouti			x			
Egypt	AB Moteurs	x	xx		350'000	1'000'000
Eritrea			x			
Ethiopia			x			
Gabon			x			
Gambia			x			
Ghana			x			
Guinea			x			
Kenya			x			
Lesotho			x			
Liberia			x			
Lybia	AB Moteurs	x	xx		350'000	1'000'000
Madagascar			x			
Malawi			x			
Mali			x			
Mauritania			x			
Mauritius			x			
Morocco	AB Moteurs	x	xx		350'000	1'000'000
Mozambique			x			
Namibia			x			
Niger			x			
Nigeria			x			
Rwanda			x			
Somalia			x			
South Africa			x			
Sudan			x			
Swaziland			x			
Tanzania			x			
Tunisia	AB Moteurs	x	xx		350'000	1'000'000
Zambia			x			
Zimbabwe			x			
Sub Total Africa					2'718'462	7'900'000
Australasia						
Australia	Fox Sports Channel	x	x		1'900'000	5'700'000
Sub Total Australasia					1'900'000	5'700'000
Trans World Sport (1)		141 Countries			222'887'581	534'930'194
SNTV (2)		191 Countries			948'372'181	2'276'093'234
Total Official Programmes only (5)					191'088'462	561'460'000
Total Including SNTV & TWS					1'362'348'224	3'372'483'429

1 - see attachment A

2 - see attachment B