

Broadcast report as at 2 May 07

Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
Europe						
Territory	Motors TV	x			10 000 000	20 000 000
Italy	Sailing Channel		x	x	4 000 000	12 000 000
Italy	Nuvolari			x	4 000 000	12 000 000
France	Motors TV	x				
Belgium	Motors TV	x				
United Kingdom	Motors TV					
Luxembourg	Motors TV	x				
Netherlands	Motors TV	x				
Slovenia	IKO					
Russia	7TV	x	x		20 000 000	60 000 000
Germany	Premiere		x		3 500 000	10 500 000
Spain	CanalPlus		x		2 150 000	4 800 000
Poland	Polsat		x		13 071 240	25 000 000
Portugal	RTP				3 618 000	
Switzerland	Motors TV	x				
Greece	Supersport		x		300 000	900 000
Denmark	CanalPlus Nordic	x	x		800 000	2 400 000
Sweden	CanalPlus Nordic	x	x			
Norway	CanalPlus Nordic	x	x			
Finland	CanalPlus Nordic	x	x			

Sub Total Europe					61 439 240	147 600 000
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Middle East						
Territory	Abu Dhabi TV	x	x		140 000 000	420 000 000
Algeria	Abu Dhabi Tv	x	x			
Bahrain	Abu Dhabi Tv	x	x			
Djibouti	Abu Dhabi Tv	x	x			
Egypt	Abu Dhabi Tv	x	x			
Iran	Abu Dhabi Tv	x	x			
Iraq	Abu Dhabi Tv	x	x			
Jordan	Abu Dhabi Tv	x	x			
Kuwait	Abu Dhabi Tv	x	x			
Lebanon	Abu Dhabi Tv	x	x			
Lybia	Abu Dhabi Tv	x	x			
Morocco	Abu Dhabi Tv	x	x			
Oman	Abu Dhabi Tv	x	x			
Palestine	Abu Dhabi Tv	x	x			
Syria	Abu Dhabi Tv	x	x			
Sudan	Abu Dhabi Tv	x	x			
Suadi Arabia	Abu Dhabi Tv	x	x			
Yemen	Abu Dhabi Tv	x	x			
Qatar	Abu Dhabi Tv	x	x			
Other Middle East	Abu Dhabi Tv	x	x			

Sub Total Middle East					140 000 000	420 000 000
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Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
Africa						
	Super Sport - M-Net		x		1 359 864	3 900 000
Territory						
Algeria			x			
Angola			x			
Benin			x			
Botswana			x			
Burkina Faso			x			
Burundi			x			
Cameroon			x			
C.A.R.			x			
Chad			x			
Cote d'Ivoire			x			
Rep. Congo			x			
Djibouti			x			
Egypt	Motors Tv	x	xx		350 000	1 000 000
Eritrea			x			
Ethiopia			x			
Gabon			x			
Gambia			x			
Ghana			x			
Guinea			x			
Kenya			x			
Lesotho			x			
Liberia			x			
Lybia	Motors TV	x	xx		350 000	1 000 000
Madagascar			x			
Malawi			x			
Mali			x			
Mauritania			x			
Mauritius			x			
Morocco	Motors TV	x	xx		350 000	1 000 000
Mozambique			x			
Namibia			x			
Niger			x			
Nigeria			x			
Rwanda			x			
Somalia			x			
South Africa			x			
Sudan			x			
Swaziland			x			
Tanzania			x			
Tunisia	Motors Tv	x	xx		350 000	1 000 000
Zambia			x			
Zimbabwe			x			
Sub Total Africa					2 759 864	7 900 000
Australasia						
Australia	Fox Sports Channel	x	x		1 600 000	4 800 000
Indonesia	Measat	x	x			
Malaysia	Measat	x	x			
Singapore	Starhub cable vision	x	x			
China	TBC	x	x			
Sub Total Australasia					1 600 000	4 800 000
Trans World Sport (1)		121 Countries			222 887 581	534 930 194
SNTV (2)		191 Countries			948 372 181	2 276 093 234
Total Official Programmes only					205 799 104	580 300 000
Total Including SNTV & TWS					1 377 058 866	3 391 323 429