

1998 TV Coverage



	GP	DATE	HOURS	MINUTES	SECONDS	POTENTIAL HOMES REACHED
	ITALY	MAY 10	25	24	0	
	RUSSIA	MAY 24	25	28	0	
	FRANCE	JUNE 7	24	32	0	
	FINLAND	JUNE 14	27	36	0	
	GREECE	JULY 12	23	0	0	
	ITALY	JULY 26	26	4	0	
	HUNGARY	AUGUST 9	37	22	0	
	RUSSIA	AUGUST 23	22	1	0	
	UAE	DECEMBER 4	19	37	0	
MISCELLANEOUS			2	46	0	
TOTAL			233	50	0	1 451 268 752

LIST CHANNELS 98

CHANNEL	COVERS	TYPE OF BROADCASTING	POTENTIAL HOMES REACHED	AD RATES IN US\$/ 30 SEC.
REUTERS	WORLD	HIGHLIGHTS		
WTN / SNTV	WORLD	HIGHLIGHTS		
TRANS WORLD SPORT	WORLD	HIGHLIGHTS	216.872.171	
SKY SPORTS	GREAT BRITAIN	MAGAZINE		
TELE+	ITALY	MAGAZINE / LIVE G.P. ABU DHABI	750.000	
RAI	ITALY	MAGAZINE / LIVE G.P. STRESA		
TEAM TV	ITALY	MAGAZINE	100.000	
NETWORK - E21	ITALY - LOCAL	MAGAZINE	259.440	
TELIKO TV	ITALY - LOCAL	MAGAZINE	86.940	
VARESE TV	ITALY - LOCAL	MAGAZINE / DELAYED G.P. STRESA	114.540	
TELE REGGIO	ITALY - LOCAL	MAGAZINE	219.420	
TELEMARE	ITALY - LOCAL	MAGAZINE	147.660	
TELE MONDO	ITALY - LOCAL	MAGAZINE	252.540	
TELENORD - TN4	ITALY - LOCAL	MAGAZINE	324.300	
TELELIBERTA	ITALY - LOCAL	MAGAZINE	113.400	
ESPANSIONE TV	ITALY - LOCAL	MAGAZINE	222.180	
STUDIO TV1	ITALY - LOCAL	MAGAZINE	638.940	
VIDEOLINA	ITALY - LOCAL	LIVE G.P. CAGLIARI		
TELE VCO	ITALY - LOCAL	HIGHLIGHTS G.P. STRESA		
RTSI	SWITZERLAND	LIVE G.P. STRESA		
TF1	FRANCE	MAGAZINE		
TMC	FRANCE	MAGAZINE	5.000.000	
FRANCE 2	FRANCE	HIGHLIGHTS G.P. CHALON		
FRANCE 3	FRANCE	HIGHLIGHTS G.P. CHALON		
CANAL J	FRANCE	HIGHLIGHTS G.P. CHALON		
M6	FRANCE	HIGHLIGHTS G.P. CHALON		
CHANNEL 4	FINLAND	MAGAZINE	1.500.000	
TV 1	FINLAND	HIGHLIGHTS G.P. TAMPERE		
TV-TAMPERE	FINLAND - LOCAL	HIGHLIGHTS G.P. TAMPERE		
BK TELECOM	YUGOSLAVIA	MAGAZINE / LIVE G.P. ABU DHABI	10.000.000	\$ 500
ART TV	BELGRADO	MAGAZINE		
TV2	HUNGARY	HIGHLIGHTS		
RTL CLUB	HUNGARY	HIGHLIGHTS		
DUNA TV	HUNGARY	HIGHLIGHTS / LIVE G.P. DUNAUJVAROS		
MTV	HUNGARY	HIGHLIGHTS		
VTV PECS	HUNGARY-LOCAL	HIGHLIGHTS G.P. DUNAUJVAROS		
DTV DUNAUJVAROS	HUNGARY-LOCAL	HIGHLIGHTS		
CHANNEL 5	RUSSIA	MAGAZINE - LIVE G.P. ST.-PETERSBURG	70.000.000	
RUSSIAN'S VIDEO 11 CHANNEL	ST.-PETERSBURG	HIGHLIGHTS		
STATE TELERADIO COMP. MIR	RUSSIA	HIGHLIGHTS G.P. ST.-PETERSBURG		
CHANNEL 6	RUSSIA	MAGAZINE G.P. ST.-PETERSBURG	300.000	
RTR	RUSSIA	MAGAZINE G.P. MOSCOW		
BIELORUSSIA	WHITE RUSSIA	MAGAZINE G.P. MOSCOW		
DELTA TV	WHITE RUSSIA	MAGAZINE G.P. MOSCOW		
TOMSK	SIBERIA	MAGAZINE G.P. MOSCOW		
ORT	RUSSIA	HIGHLIGHTS G.P. MOSCOW		
RENT TV	RUSSIA	HIGHLIGHTS G.P. MOSCOW		
NTV +	RUSSIA	HIGHLIGHTS G.P. MOSCOW		
NTV +	RUSSIA	HIGHLIGHTS G.P. MOSCOW		
CHANNEL 48	RUSSIA	MAGAZINE G.P. MOSCOW	300.000	
TV CENTER	RUSSIA	HIGHLIGHTS G.P. MOSCOW		

